

# Presentation to HPERA

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(formerly Better City Deal)

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# The City Deal

- Potentially worth £500m from Central Government.
  - Tranche 1: £100m for 2015-19
  - Tranche 2: £200m for 2020-24
  - Tranche 3: £200m for 2025-29
- Each tranche conditional on ‘economic impact’ of previous.
- Topped up by other grants and developer contributions.
- For ‘Greater Cambridge’.
- Linked to Local Plans for Cambridge and South Cambridgeshire.
- Governed by County, City & South Cambs councils.

# Milton/Histon Rd Consultations

- Deadline for responding **15 February**
- Analysis of responses to be published **8 June**
- Report on Cambridge Access & Capacity Study to be published at same time.
- A 'preferred option' to be selected:
  - 'Do maximum'
  - 'Do something'
  - A variant or hybrid of the two
  - Something completely different
- Business case for preferred option to be published and consulted on in 2017

# The challenge

## **We need to:**

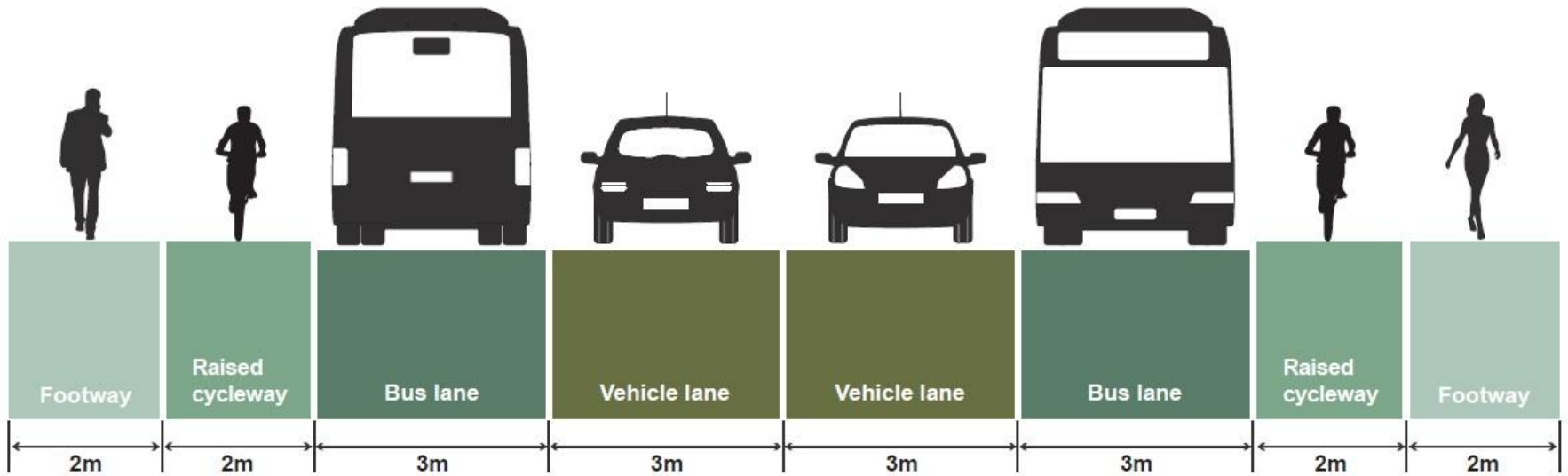
- ✓ Meet growing demand to access the city.
- ✓ Incentivise more people to use alternatives to driving in the city.
- ✓ Reduce pollution.
- ✓ Preserve or enhance the streetscape.

# The City Deal priority



**Build bus lanes/ways on radial routes**

# Milton Rd 'Do Maximum' proposal



Bus lanes are expected to carry up to 45 buses per hour.

# The problem with bus lanes

- Only marginally improve bus journey time & reliability.
- Hugely expensive.
- Preclude having world class cycling provision.
- Worsen congestion in the city centre.
- Worsen pollution throughout the city.
- Sacrifice verges, trees and front gardens.
- Physically divide communities.

# The City Deal on congestion

## **Laissez-faire for now!**

- Allow congestion to incentivise modal shift.
- Hope tailbacks to A14/M11 get no worse.
- Maybe implement traffic management measures when bus lanes are in service:
  - Congestion charging
  - Enlarging Core Traffic Scheme
  - Parking controls



# Smarter Cambridge Transport

## Solve congestion first:

- ✓ Bus lanes in the city become unnecessary
- ✓ Can use the space for:
  - ✓ World-class, safe and convenient provision for **people** on foot and on bicycles
  - ✓ Enhanced streetscape
- ✓ Reduces pollution

# Smarter Cambridge Transport

## **Cap traffic at $\approx 20\%$ below current peak:**

- ✓ Smooth traffic flow in the city with Smart Traffic Management.
- ✓ Regulate traffic flow into the city with Inbound Flow Control.
- ✓ Phase out free commuter parking.
- ✓ Restrict through traffic in residential areas and inner ring road.

# Smarter Cambridge Transport

## **Make sustainable alternatives more appealing:**

- ✓ Build fully-segregated cycle ways and junctions throughout the city.
- ✓ Reorganise bus routes to provide more express services serving more destinations.
- ✓ Build transport hubs/interchanges (including P&R sites) throughout the region.
- ✓ Make journey planning easier.
- ✓ Co-ordinate and support home/hub delivery services.

Find out more

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